

Ever wonder where the entry fees go to for promoting a race?

Sample costs for a downtown criterium:

Oakland Grand Prix 2024 estimates*:

City Permit application fees**	5,046.00
City Police costs	3,300.00
USA Cycling Officials	1,760.00
VP Staff:	1,250.00
Tee Shirts	869.00
Cash Prizes	1,500.00
EMT Medical Services	400.00
Portable Toilets	580.00
USA Cycling permits/insurance	730.00
USA Cycling Surcharges	1,500.00
NCNCA surcharges	750.00
<u>Printing, Misc other costs</u>	<u>230.00</u>

Total Estimated costs: 17,815.00

*Based on 2023 and 2024 numbers

**New this year!

Entries:

Estimated Income (2023 numbers) 13,350.00

[Sponsorships (2023) 5,000.00]

Sponsorships 2024 None as of yet 0.00

Projected Loss for 2024 (with no sponsors) < 4,565.00 >

Sample costs for a rural road race

Winters Road Race 2024 estimates*

County Permits	627.00
City permits	250.00
California Highway Patrol	3,100.00
USA Cycling Officials	3,299.00
VP Staff	1,250.00
Tee Shirts	870.00
Cash Prizes	1,000.00
EMT Medical Services	800.00
Portable Toilets	1,650.00
USA Cycling Permits/Insurance	495.00
USA Cycling Surcharges	1,500.00
NCNCA Surcharges	750.00
<u>Printing, Mailing, Misc Expenses</u>	<u>1,100.00</u>

Total Estimated costs 16,691.00

*Based on projected 2024 costs

Entries:

Estimated entry fees with 250 riders 12,980.00

No sponsorships

Projected loss for 2024 < 3711.00 >

Obviously, we need sponsors and donations. Care to help out?

Sponsor coordinator:

oscar@veloluxmedia.com

Donations via gofundme:

https://www.gofundme.com/f/fuel-velo-promos-bicycle-racing-legacy?attribution_id=sl:d37745bc-fdf1-4a5d-bafc-1d7605c4fc8b&utm_campaign=man_sharesheet_ft&utm_medium=customer&utm_source=email